

Funding and submission tips

Give this to the
person responsible
for securing your
funding

Simple steps to help you secure funding for playground equipment

As educators and carers, you know that contemporary, up-to-date play equipment adds value to your Centre and your community. However new play equipment can often fall at the bottom of the funding priority list. Overcome that challenge by making the most of community funding and sponsorship opportunities in your area.

Here's how.

Where can I find funding opportunities?

- ✓ Your local council may offer a specific program. Check their website or give them a call.
- ✓ Get Googling – for major community grant programs offered by gambling funds and major companies.
- ✓ Ask around. The parents of your Centre may be involved in an organisation that can help.
- ✓ the school board
- ✓ maintenance staff
- ✓ relevant committees.

Once you've found the right funding program for you, it's time to get started on preparing a knock-their-socks-off proposal.





10 tips for an effective funding submission

- ✓ **Firstly, read carefully.** Take note of all the submission guidelines and supporting information to ensure you're eligible and your request aligns with the funding organisation's goals
- ✓ **Ask if you're unsure.** Check in with the grant provider to make sure you know exactly what information they need to be able to make a decision
- ✓ In your application **clearly describe what your project is**, and demonstrate the **who, how and why of your project's benefits**, providing examples where you can
- ✓ Include a detailed **cost estimate and a timeframe** for your project (Playground Centre is very happy to assist you with this!)
- ✓ If you're asking for **part funding** from other organisations make sure you disclose that
- ✓ Commit to providing **progress and completion reports**
- ✓ Seek **letters of support** from your local Government and business leaders
- ✓ Ask an objective person to read your proposal to **check for typos and clarity**
- ✓ **Make it easy to read.** It may seem unimportant, but a cluttered document that uses different font sizes, styles, colours, busy backgrounds and too many illustrations can take away from your message. By all means, include relevant photos, maps or diagrams, but keep the number at a minimum and keep the formatting simple for maximum impact.
- ✓ **Finally, read carefully. Follow the submission instructions**, make sure you've included all the information asked for and get your application in on time!

It's best not to submit the same blanket proposal to dozens of different organisations and expect an outcome. Applying for funding is just like applying for a job – put your best foot forward and tailor your approach to show you're serious about meeting their criteria.

Email us at sales@playgroundcentre.com for a fast, detailed cost estimate to include in your submission. Good luck!

